



Press release
Nice, May 22 2024

Consumption - trade – Impacts

A new era for refrigerated logistics

What changes and challenges between now and 2035?

An average city has around 48 hours autonomy for fresh produce (fruit and vegetables, seafood and meat products, processed products, health products) or frozen products (ice cream, etc.). Temperature-controlled professionals, accustomed to adapting to seasonal or exceptional fluctuations in consumption (Covid, Olympics), expect to experience economic and social upheavals that will turn the sector upside down. Refrigerated logistics professionals from all over Europe (refrigeration equipment manufacturers, logistics platforms, transporters) will be meeting on October 10 and 11 in Nice for an event dedicated to the transformations of the sector over the next decade.

New consumer trends, recruitment, environment, legislation: a sector in turmoil

Over the next ten years, professionals in the perishables logistics sector expect to see a complete change in the face of their business. “Consumer habits are changing,” explains Jean-Marc Platero, President of Transfrigoroute France. This association brings together equipment manufacturers in the refrigeration sector (refrigeration units and truck manufacturers, rental companies, bodybuilders, etc.) and offers professionals a forum to collectively anticipate tomorrow's expectations.

“The electrification of refrigerated transport also represents a strong expectation from professionals and the general public, as does the development of new last-mile delivery solutions and multimodality. Today, the logistics and transport of the future does not always take into account the specificities of temperature controlled activities” he regrets. The logistics of fresh and frozen products pose additional challenges: in addition to the dual motorization of vehicles (for traction and cold production), just-in-time deliveries are exacerbated by the perishable nature of the products transported, adding an important sanitary safety dimension.

A highly anticipated meeting

Transfrigoroute International's meeting on “A new era for refrigerated logistics - what transformations and challenges between now and 2035?”, to be held in Nice on October 10 and 11, will enable professionals from all over Europe to anticipate the transformations to come. “We're delighted to welcome our European colleagues to France for an overview of what will impact us in the years to come,” says Jean-Marc Platero, President of Transfrigoroute France. “We'll be offering a comprehensive overview of the economic, social,

environmental, regulatory and geopolitical outlook for the next ten years, with a view to enabling professionals to adapt and renew themselves ever more effectively.

About Transfrigoroute

Transfrigoroute France is a technical and economic study organization for temperature-controlled transport, created on March 21, 1955, to promote actions and ways to encourage the development of road transport of perishable goods, as well as the quality of equipment and services provided by companies.

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